

# Brandon Proff

Graphic Design + Production + Interactive

online portfolio available at <http://portfolio.BrandonProff.com>

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## - EXPERIENCE -

2009 - Present  
NeoAppism Development  
Founder/Owner, UI designer

- + Primary operations manager
- + Responsible for all User Interface and Graphic Design

2010 - Present  
Digi Data  
Product Development / Branding Manager

- + Responsible for all OEM branding
- + Responsible for new product development and UI design

2008 - 2010  
Suburban Home Records and Distribution / Vinyl Collective  
Operations, Production / Design Manager

- + Assist in day to day label operations.
- + Responsible for all print design including advertising, release layouts, marketing assets and merchandise.
- + Responsible for the global identity and branding of Suburban Home Records and VinylCollective.com.

2006  
Equal Vision Records  
Graphic Designer

- + Responsible for all print design including advertising, release layouts, marketing assets and merchandise.
- + Responsible for the global identity and branding of over a dozen artists on Equal Vision / Sony Records.

2001 - 2006  
Impact By Design  
Design / Marketing, Event Services Manager

- + Responsible for all print design including advertising, release layouts, marketing assets and merchandise.
- + Coordinated remote retail kiosk locations for various arena events.
- + Managed volunteer store employees.
- + Set up and breakdown of mobile retail point-of-sale technologies.
- + Organized printing and manufacturing of retail items for arena events.

- References available upon request -

## - CLIENTS -

- + Telefonica
- + Verizon
- + Fave
- + Digi Data
- + Charter Communications
- + Sony
- + Columbia
- + OneRepublic
- + Reed Group

## - SKILL SET -

- Adobe CS5  
+ Illustrator  
+ Photoshop  
+ InDesign  
+ Dreamweaver

- Microsoft  
+ Excel  
+ Word  
+ Powerpoint

## HTML

Strong understanding and experience in social networking and up to date trends.

- + Twitter
- + Facebook
- + Google

## - EDUCATION -

Metropolitan State College of Denver  
History / Digital Art  
2006

Smoky Hill High School  
Aurora, CO  
2001